WWW.THELONGVIEW.COM.AU

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New long-term weather forecasts are now available by annual subscription for agricultural producers.

From \$200 per year.

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A paid subscription service is now available in addition to the free quarterly seasonal weather forecast offered by Kevin Long on <u>www.TheLongView.com.au</u>

Kevin Long is building on the success of his forecasting service which has been provided free of charge to the public through regular coverage on ABC Radio in Central Victoria and also through his popular website since 2008.

"There is a huge need among farmers in the Murray-Darling Basin to get longer range weather forecasts than are currently available through the Bureau of Meteorology" says Kevin. "I incorporate space weather factors and cosmic forces such as sunspot and planetary cycles which are not taken into account by the Bureau."

The Long View subscription forecast is issued quarterly at the start of each season. Regular email updates are provided whenever changes are observed that may affect the forecast.

The forecasts contain estimates of rainfall, the most likely times for the wettest or driest periods during the year ahead, including the strength of the climate drivers affecting your region and the expected implications for water yield and agricultural production.

The forecasts not only use data from the Australian Bureau of Meteorology, but also many other independent worldwide resources:

- Global Sea Surface Temperature Anomalies (El Nino /La Nina)
- Southern Oscillation Index (SO Sunspot activity
 - Madden Julian Oscillation (MJC Lunar cycles and airtides
- Indian Ocean Dipole (IOD) The effects of planetary positions

This information is combined with Kevin's life long experience and insights into the Australian weather cycles, water catchment issues and farm management practices.

Contact Kevin to discuss your particular needs.



DISCLAIMER: This information is provided as a personal opinion only. No liability is accepted for any loss or damage incurred by any party who may act on information contained in this forecast or any subsequent forecast or information provided to you by Kevin Long or by The Long View website.